

Assistant professor Iris Jerončić Tomić

After obtaining a degree in medicine from the University of Zagreb School of Medicine, I completed my postgraduate studies at the University of Split School of Medicine where I earned a Master of Science degree in 2011 and a Doctor of Medicine in 2014 in the field of Public Health with a focus on Social Medicine. Since 2002, I have been teaching classes at the University of Split School of Medicine. Additionally, I teach elective courses and Public Health and Epidemiology at the Division of Dentistry at the Medical school in Split. I also teach at the Department of Health Studies and the School of Maritime Studies of the University of Split. I have authored twenty scientific publications, eleven conference proceedings and teaching materials. Further, I have mentored thirty graduate theses. As a current member of the Croatian Society for Gerontology and Geriatrics, I participated in three scientific and research projects. I am particularly interested in the methods and skills required in healthcare communication that are a part of social content teaching and health promotion in health education and I was a co-author of a textbook, Public Health Communication. I have created a new elective subject Social Media Medicine.

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